

MD's Desk : 2014 has truly been a remarkable year and let us all welcome 2015 on a positive note with new challenges and new goals set to achieve. As we instantly navigate the short-term challenges, we will not lose sight of our long-term vision to manage to deliver superior solar sustainable solutions to the world. The ongoing economic and new policy changes have required the focused attention of all our employees to improve performance and position us for success no matter what kind of markets we encounter. We've made good progress, but we have lot more to do. We will continue to take decisive action to strengthen and grow our group as one of the leading solar companies in India.

Executed Projects :



2 KW Solar Power Plant was commissioned by KSL in Muzaffarnagar district, UP for the solarisation of a milk dairy firm



KSL had commissioned a 6 KW Solar Power Plant at Nanpara District, UP for Bharat Petroleum

Product of the month : Electrica New model launched (QUEEN)



The queen model of Electrica was launched last month in the competitive market. The body is made of FRP/MS and it is having a speed of 20-25 km/hr and giving a mileage of 90-100 km.

***New initiative/Transformations by KSL***

- Capital Subsidy Scheme with NHB : With the new policy from MNRE, we are approaching public banks and other banks like PNB Housing Finance, HDFC Housing Finance, IDBI etc for working under the scheme
- R & D: The R & D team is now in China to study the solar market and the new opportunities there and bring the cost effective products to indian market after comprehensive research study
- E-Vehicle : The two products prince and queen is catching up and market demand is good in Kolkata and its neighbouring districts, we are also increasing the dealer's network in the eastern region.
- Marketing Promotions : UP & Delhi team had done training programmes in the various branches of Aadhar Housing Finance Ltd – Bareilly, Varanasi, Noida to initiate smooth flow of information, sharing of customer leads and converting them.



- Upcoming Projects: 30 KW Solar Power Plant in Jaunpur, UP

Best performer of the month :

We have immense pleasure to award **Mr. Nagarjuna Tata (Senior Executive – Design)** the **Best Performer of the Month** for all the hard work and dedication he has put into his job to fulfil the target and congratulate you on your success. We sincerely appreciate your role in the success and hope that you will keep up the good work in the future also.

"Being busy does not always mean real work. The object of all work is production or accomplishment and to either of these ends there must be forethought, system, planning, intelligence, and honest purpose, as well as perspiration. Seeming to do is not doing." --Thomas A. Edison